

#### NEED HELP WITH PDF?

Is your PDF too big to e-mail?
Does the text look fuzzy?
PrintMaster 18 and the Print Shop
23 and earlier can't convert to PDF
with embedded fonts. PDFs with
embedded fonts have a smaller file
size and the text prints sharp and
looks sharp no matter how much
you zoom in. I can help with tips
and techniques to make a PDF with
embedded fonts.

# **CONTACT ME**

### lindaswebe@aim.com

This link will open Outlook Express if that is your e-mail program. For other e-mail programs, please copy/paste the address.

# **GOOD NEWS!**

The Print Shop 2.0 is the first Broderbund program with a built-in PDF convertor that embeds the fonts.

# A Subtitle

This is filler text from a PrintMaster newsletter template. Hook readers here with your best story. If they only read one piece, this is it. Surprise and delight them. Make it clear why this first story is the most important. Whether you're writing about business trends, a fund-raiser or recipes, deliver punchy, tightly written news that's easy to read and understand. Give them a reason to keep reading.



Use this space to focus on other important news, such as winning a contract, winning awards, or announcing new events. Make the story effective, accurate and coherent. Avoid the passive voice. Focus on bright, original writing. Make your story fun, creative, direct and specific. Using facts, background and depth will help you explain the how and why of a situation. Satisfy the expectations of your audience, but also surprise and entertain them.